

## MEAP Seminar on Industrial Decarbonization

The MEAP Seminar, hosted by Mitsubishi Electric Asia Pacific (MEAP) in collaboration with Evercomm and SMC, focused on industrial decarbonization. The event explored key strategies and advanced technologies to support sustainability and carbon reduction initiatives.

MEAP began the seminar by discussing sustainability efforts, emphasizing the importance of reducing carbon footprints and addressing climate change. They highlighted how success metrics are evolving beyond traditional ROI to include OKRs, reflecting broader sustainability objectives. The discussion also touched on growing regulatory pressures, including carbon taxes, and how digital transformation aids in data collection, visualization, analysis, and optimization.

Evercomm shared their expertise in data analysis and carbon reporting, illustrating how they help organizations calculate and manage their carbon footprints to meet GHG reporting requirements, including compliance with ACRA and SGX standards.

SMC showcased their specialization in air automation, presenting innovative solutions to reduce compressed air consumption in industrial automation processes. They emphasized reducing, reusing, and recycling air etc in pneumatic systems. Their approach leverages detailed monitoring and management of compressed air usage, including parameters such as pressure, flow, temperature, and condensation, enabling companies to enhance efficiency and sustainability.

Finally, we would like to take this opportunity, to extend our heartfelt thanks to all participants for their active engagement, which contributed to the seminar's success. Your involvement ensured a valuable exchange of insights on practical steps businesses can take to align with decarbonization goals and meet evolving regulatory requirements.

See you at our next seminar!

